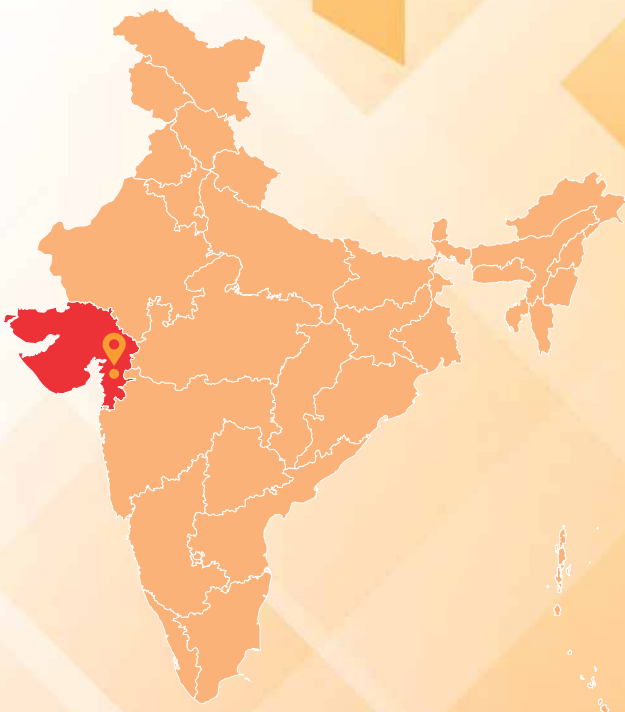


# International Textile Value Chain (ITVC) Expo

17, 18, 19 August 2023  
Surat International Exhibition &  
Convention Centre (SIECC)



Farm   
Fibre   
Factory   
Fashion   
Foreign 

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ASSOCHAM National Council on Textile is propose to organise **International Textile Value Chain (ITVC) Expo at Surat**. The said initiative is inspired by the 5F vision of Hon'ble Prime Minister - Farm to Fibre to Factory to Fashion to Foreign. The objective is to unleash the potential of two mega cities aligning with the aim to achieve \$100 billion in textiles exports in five years.

Indian Textile Industry is one of the prominent industrial sectors in the country, contributing about 14% to industrial production, 4% to the GDP and 11% to the country's export earnings. A booming economy, growing young population, rising household income levels, growth of organized retail sector, increasing passion for branded and lifestyle products, growth of semi urban and rural markets, increasing working female population etc. are propelling the Indian Textile market and offering new opportunities.

Globally known for its rich and diverse raw material base, trained manpower, huge domestic market and strong presence in the entire textile manufacturing chain, Indian Textiles and Apparel sector presents limitless and unparalleled business opportunities in India. Numerous multinational and global brands have their presence in India.

## About Expo

The expo, a comprehensive Trade Fair on Textiles and Non-Textiles, aims at showcasing the best and latest in textiles from Farm to Foreign, be it Technology or Products. It is designed to highlight business opportunities and provide opportunities for launching new products, exploring avenues for new business relations, joint ventures, strategic alliances and partnerships worldwide as also new locations for setting up businesses in India. It also provides a platform for disseminating technology, interaction with experts and R&D Labs for solutions in technology and latest trends. Live demonstration of traditional textile crafts, business fashion shows, concurrent conferences, participation of Indian States, networking events have been few of the specialties of the show.

## Why Exhibit

**Present Your latest product developments face-to-face in a live environment**

**Raise your company profile and generate new sales leads and orders**

**Connect with new and existing customers in a cost-effective and time-efficient way**

**Checkout the new Innovation**

**A series of sponsorship and branding avenues to maximize your brand exposure**

# Key Highlights



An inclusive platform for all players in the supply chain of the industry.



Providing networking opportunities for visitors, such as meet-and-greets, networking sessions, or industry forums.



Interactive displays, such as hands-on activities, demonstrations, and workshops.



Face to face interaction with leading companies.



Introduction in technological showcase of the industry.



Exclusive show for promoting innovative & customised products & services, manufacturing technologies etc.



Showcase by 500 exhibitors + spread across over 10000 sqm.



We expect 1500 + trade industry visitors spanning 3 days.



Over 500+ B2B meetings on handling business tie-ups, venture



Parallel conferences and fashion shows



50+ country and state pavilions for enriching the business tie-ups, venture.



Pre-event Industry insight webinar by manufacturers or service providers.

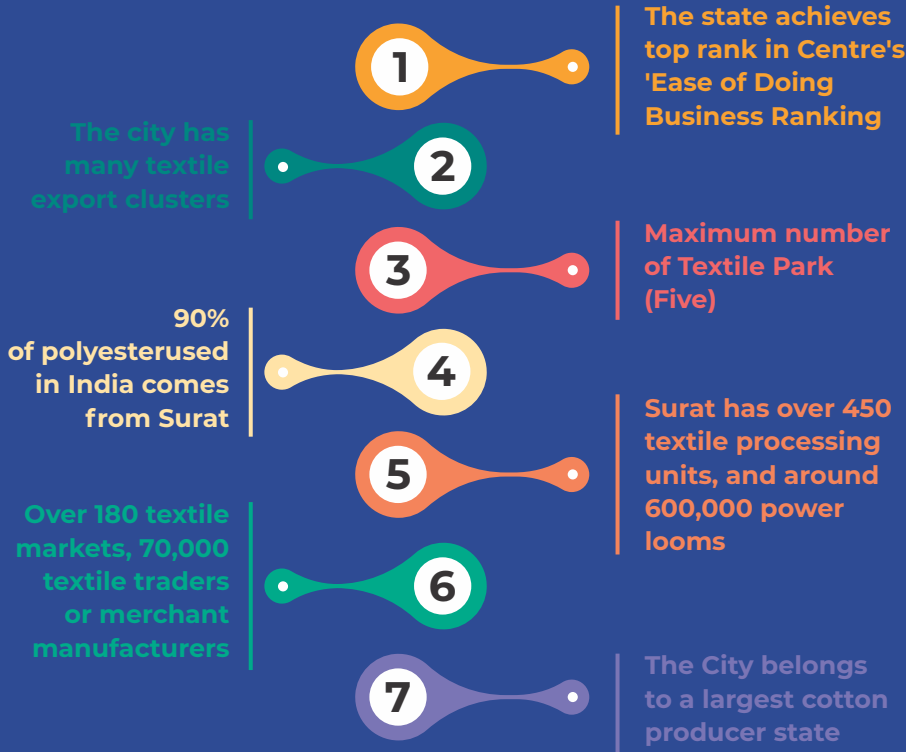


# SURAT: Textile City of Gujarat

(Also known as Silk City of India)

The textile industry is one of the oldest and the most widespread industries in Surat. A major part of the city's population is associated with the textile industry. Surat is well known for its synthetic products market. It is mainly engaged in the production and trading of synthetic textile products. Katat Gam, Magdalla and Udhana are the areas of Surat where manufacturing is mainly concentrated.

The city is the home to five Textile Parks: Gujarat Eco Textile Park Limited; Fairdeal Textile Park Pvt. Ltd; Sayana Textile Park Ltd; Surat Super Yarn Park Limited; RJD Integrated Textile Park.



## ITVC Highlights

Country Pavilions	ODOP Pavilion	Technology Showcase	Technical Sessions	Fashion Show	BSM, B2G, B2B Meetings

## Key Segments

Fibres	Fabrics	Technical Textiles
Yarns	Home Textiles	Textile Machinery
Apparels		

## Key Focus Areas

Technical Textile	Immersive Fashion
Sustainability	Geographical Indication (GI)
Smart Manufacturing	Customization and Personalisation
Green Technology	

# ITVC Exhibitor Display Profile

## Fibres

Natural, Man-made, Specialty & Others.

## Yarns

Natural & Blends, Man-made & Blends, Elastic, Fancy, Specialty.

**Services:** Textile related CAD/CAM, Quality Assurance, Chemicals & Auxiliaries, Textile Testing / Certification.

## Apparel

**Apparel Brands and Contract Manufacturers** in Children's Wear, Women's Wear, Men's Wear, Active Wear, Knits, Denim/Jean, Intimate Wear/Lingerie, Lounge Wear/Sleep Wear, etc.

**Fashion Accessories Brands & Suppliers** in Scarves & Stoles, Ties & Neckwear, Belts & Wallets, Handbags, Footwear, Fashion Jewelry, Smart Watches, Eyewear, Headwear, Perfumes & Fragrances.

## Fabrics

Knitted Fabrics, Printed Fabrics, Embroidered Fabrics, Bottom Weight Fabrics, Dress Materials, Grey Fabrics, Speciality Fabrics, Imported Fabrics, Outerwear Fabrics, Processed Fabrics, Shirting Fabrics Mill Made, Shirting Fabrics Powerloom, Silk Fabrics, Terry Fabrics, Velvet Fabrics, Woollen Fabrics.

**Fabrics in Handloom, Powerloom & Mill Made:** Suitings, Shirtings, Bottom Weights, Denim Fabrics, Dress Materials, Embroidered Fabrics, Outerwear Fabrics, Knitted Fabrics, Grey & Processed Fabrics, Printed Fabrics, Silk Fabrics, Terry Fabrics, Velvet Fabrics, Woollen Fabrics, Imported Fabrics & Speciality Fabrics.

**Accessories:** Buttons, Zippers, Interlinings, Labels, Laces, Motifs, Stones & Studs, Tapes, Thread - Sewing / Embroidery and Hangers.

## Home Textiles

Furnishing Fabrics, Bed Linen, Bath Linen, Curtains, Made-ups, Mattresses, Table & Kitchen Linen, Rugs & Carpets and Contract Textiles.

Home Décor: Handicrafts, Wall Papers, Blinds, Floor Coverings, Artificial Flowers, Natural Dry Flowers, Decorative Lights, Candles & Candle Stands, Fragrances, Cane & Bamboo Products, Bathroom Accessories and Decorative Accessories.

Services: Retail Management Software, Design Software, Visual Merchandising, Store Designing, Display Aids, Digital Printing Equipment, IT Hardware, Logistics Services and Trend Books.

## Technical Textiles

Agrotech, Meditech, Mobiltech, Packtech, Sportech, Buildtech, Clothtech, Hometech, Protech, Geotech, Oekotech, Indutech.

## Textile Machinery

Weaving Machinery, knitting Machinery, Textile Processing Machinery and Technical Textiles Machinery, Laboratory Testing & Measuring Equipments.

Manufacturers and Suppliers of spare parts & accessories for all textile related machineries.



## Visitor's Profile

Serious decision makers from India and overseas who represent international buying houses & buying agents, liaison offices, garment manufacturers & exporters, apparel brands, fashion labels, composite mills, powerloom weavers, knitters, importers, fashion designers, merchant exporters, large-format retail chains, multi brand outlets, e-commerce retailers, departmental stores, specialty stores, home stores, hyper markets, specialty retailers, traditional stores, institutional buyers and interior designers, wholesalers, distributors & trade body representatives.

## Mega Media Campaign

The expo is being promoted aggressively both offline and online, which is the new age media and most effective. A sketch of how this is done and the marketing platforms used are well known:

- Social Media
- Associations & Regional Chambers
- Media briefings
- Newspapers
- Vernacular
- TV & Cable
- In Venue
- Outdoors
- Invitations
- Online Marketing
- Radio FM
- Business Visit

## Participation Cost

A. Type of Space	ASSOCHAM Member Rate	Non-Member Rate	Overseas Participation
	(INR Per SQM)	(INR Per SQM)	(USD Per SQM)
Built-up space (minimum 9 sqms)	4500	5000	150
Raw space (minimum 18 sqms)	4100	4500	120
START-UPS			
Built-up space (minimum 6 sqm)	N.A.	20000	N.A.

**For more information, please contact:**

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